

# mini-Presenting Analytical Information

Recommended for everyone who presents data and who have taken PBP or mini PBP.

## WHAT IS IT ABOUT

Telling a compelling business story with data.  
Selecting data that supports your key message.  
Crafting an executive summary that builds your personal brand in the company and instills confidence in your competence among your colleagues, other employees, and leaders.

## TRAINING AIMS

By the end of the course, the participants will be able to:

- follow a clear structure for crafting an executive summary for any data presentation;
- formulate one key message for the presentation;
- select data to create slides that support the key message.

## DURATION & COMPONENTS

Prerequisite	mini-Powerful Business Presentations
Pework	Complete Needs Analysis Survey
Session 1	Workshop: Your key message (3h)
Session 2	Workshop: Data visualization—putting it all together (3h)
Time commitment per participant:	6h of online workshop Up to 1h of homework

- Digital Materials: slide decks, handouts, articles, links, and references

## TRAINERS

**Iryna Oleksiuk, John Held**

For trainer profiles please go to <https://accentbusiness.pl/team/>

**For more information, please contact us:**

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