

Communicating Across Cultures

Recommended for everyone who does business in a multicultural environment.

WHAT IT'S ABOUT

Improving intercultural cooperation (focusing on the top 4 cultures the group works with).
Increasing the effectiveness of meetings and communication.
Reducing misunderstandings and errors (reducing lost time).
Reducing stress and frustration coming from intercultural misunderstandings.
Improving organizational health by improving intercultural relationships.

TRAINING AIMS

By the end of the course, the participants will be able to:

- apply an investigative process to understand a new culture;
- use tools to identify possible cultural drivers in intercultural conflicts;
- apply a process for resolving the intercultural conflicts;
- support others in helping them resolve their intercultural conflicts.

DURATION & COMPONENTS

Pework	Complete Needs Analysis Survey (including defining top 4 cultures), short daily tasks
Session 1	Workshop: Defining and Using Cultural Lenses (3h)
Session 2	Workshop: Cultural Presentations and the DIE Model (3h)
Session 3	Workshop: Applying Company Values to Communication (3h)
Session 4	Workshop: Cultural Dimensions and Communication (3h)
Time commitment per participants	12h of online workshop Up to 3h of homework spread over the 2 weeks of the course

- Post course: Access to online materials and reference materials for 60 days
- Digital Materials: Cultural Lenses, Slide Deck from Course, Intercultural Handbook

TRAINERS

John Held, Diana Bonczar

For trainer profiles please go to <https://accentbusiness.pl/team/>

For more information, please contact us:

website: <https://accentbusiness.pl/>

email: abt@accentbusiness.pl

mobile: +48 519 670 541