

Communicating Through Change

Recommended for team leaders and managers involved in or experienced in change management processes.

WHAT IT'S ABOUT

Adjusting communication to people's reaction to change.
Applying the communication model to reduce noise.
Applying company values consciously and intentionally when communicating a change process.
Structuring the message in a way to add value for the team during a change process.
Minimizing the negative impact of barriers to communicating change.

TRAINING AIMS

By the end of the course, the participants will be able to:

- create a clear and meaningful cascade message to subordinates;
- use organizational values to formulate messages regarding change;
- build trust on their teams through their communication;
- identify in which Room of Change they and their people are, and react appropriately;
- identify missing information and build the message on the information available.

DURATION & COMPONENTS

Pework	Complete Needs Analysis Survey + Short Daily Tasks
Pre-Call	Needs Analysis Call (1h)
Session 1	Workshop: Background and Tools Context (3h)
Session 2	Workshop: Building Trust Smart Communication (3h)
Session 3	Workshop: Applying Values Solving Issues (3h)
Post Call	Closing Call (1h) (2–4 weeks after the final session)
Time commitment per participant:	9h of online workshop 2h of calls Up to 3h of homework spread over of the course

- Post Course: 60-day access to reference materials and feedback on homework
- Digital Materials: Handbook and templates for preparing the communication process

TRAINERS

Diana Bonczar, John Held

For trainer profiles please go to <https://accentbusiness.pl/team/>

For more information, please contact us:

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