

# Executive Business Presentations

Recommended for leaders involved in managerial communication with teams, especially in change management initiatives

## WHAT IT'S ABOUT

Increasing employee engagement in business initiatives.  
Improving communication during organizational change.  
Reducing time spent on preparing presentations.  
Ensuring clear delivery of key messages.

## TRAINING AIMS

By the end of the course, the participants will be able to:

- deliver a presentation with confidence and passion;
- use stories to help their audience visualize the issues;
- construct presentations that focus on **why** rather than *what*;
- deliver online presentations that engage audiences and motivate them to action.

## DURATION & COMPONENTS

Prerequisite	Powerful Business Presentations
Pework	Complete Needs Analysis Survey; send sample slide deck
Session 1	Workshop: Being Goal Oriented   Preparation (2h) + Design (2h)
Session 2	Workshop: Delivering Clear Messages   Design (2h) + Delivery (2h)
Individual 1-2-1 calls	Coaching: 2x0.5h/person to work on their own presentation
Session 3	Final Presentation Practice (in 2 groups, 3–4 people/group, 3h/group)
Time commitment per participant:	11h of online workshop 60 min of coaching Up to 2.5h of homework spread over the course

- Post-course: individual presentation feedback
- Digital Materials: slide decks and worksheets

## TRAINERS

**Robin Baker, John Held**

For trainer profiles please go to <https://accentbusiness.pl/team/>

**For more information, please contact us:**

website: <https://accentbusiness.pl/> email: [abt@accentbusiness.pl](mailto:abt@accentbusiness.pl) mobile: +48 519 670 541