

Executive Business Presentations

Recommended for leaders who talk to large groups and/or need to engage people in change processes.

WHAT IT'S ABOUT

Increasing employee engagement in business initiatives.
Improving communication during organizational change.
Reducing time spent on preparing presentations.
Ensuring clear delivery of key messages.

TRAINING AIMS

By the end of the course, the participants will be able to:

- deliver a presentation with confidence and passion;
- use stories to help their audience visualize the issues;
- construct presentations that focus on **why** rather than *what*;
- deliver online presentations that engage audiences and motivate them to action.

DURATION & COMPONENTS

Prerequisite	Powerful Business Presentations
Pework	Complete Needs Analysis Survey; send sample slide deck, video of sample presentation
Session 1	Workshop: Being Goal Oriented [Preparation (2h) + Design (2h)]
Session 2	Workshop: Delivering Clear Messages [Design (2h) + Delivery (2h)]
Individual 1-2-1 calls	Coaching: 2x 0.5h/person to work on their own presentation
Session 3	Final Presentation Practice (in 2 groups, 3-4 people/group, 3h/group)
Time commitment per participant:	11h of online workshop 60 min of coaching Up to 2.5h of homework spread over the 1-2 weeks of the course

- Post-course: individual presentation feedback
- Digital Materials: slide decks and worksheets

TRAINERS

Robin Baker, John Held

For trainer profiles please go to <https://accentbusiness.pl/team/>

For more information, please contact us:

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