Effective Data Presentations

Recommended for professionals who prepare and deliver data-driven presentations to senior Stakeholders as well as their teams at least twice a month using MS PowerPoint™. This course is recommended as a continuation of the Powerful Business Presentations training.

WHAT IT'S ABOUT

Selecting the appropriate data for the presentation.
Identifying which data to ignore.
Displaying the insights hidden in the data.
Building a compelling business story that moves the business forward.
Practicing with these guidelines during the sessions.
Raising participants' confidence and effectiveness when preparing and delivering data-driven presentations.

TRAINING AIMS

By the end of the course, the participants will be able to:
– select and provide the right amount of context about the data to achieve the goals of the presentation;
– train the eye when it comes to successful and unsuccessful data visualization examples, select appropriate visuals for their data and apply the learnings to create PowerPoint™ slides;
– practice delivering a data-driven presentation with individual feedback.

DURATION & COMPONENTS

Pre-work	Complete Needs Analysis Survey, send 2 sample slide deck
Session 1	Workshop: clear business goals, providing the right context, selecting appropriate data visualization (3.5h)
Session 2	Workshop: good and bad examples of data visualization, creating effective charts and graphs in MS PowerPoint™ (3.5h)
Session 3	Practice: delivering a data-driven presentation in a group, individual detailed feedback (2 groups, 6 people/group, 3.5h/group)
Time commitment per participant	10,5h of online/F2F workshops Up to 1h of individual work

- Digital materials: slide decks, handouts, articles, links, and references

TRAINER

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For trainer profiles please go to https://accentbusiness.pl/team/