

# Leader Talk

Recommended for senior level leaders with experience in managing teams and/or departments.

## WHAT IT'S ABOUT

How to interact with employees, C-level leadership, and business partners in a way that builds a positive impression/brand, makes an impact, and builds relationships.

Depending upon the needs of the group, elements of the workshop could include:

- public speaking to large groups or C-level executives
- storytelling and anecdotes
- inspirational talks and conversations
- confidence and humor
- passion and charisma
- networking for individual and company success

As part of the workshop, leaders will take a more “strategic” look at their communication style, techniques and tools, and diagnose areas for improvement or change.

## TRAINING AIMS

By the end of the course, the participants will be able to:

- adjust their message to the audience they are going to address;
- focus their message and have a clear call to action;
- create stories and take their audience on a “journey”.

## DURATION & COMPONENTS

Prework	Needs Analysis during the 1-2-1 meeting with the trainer (0.5h/person)
Pre-call	Needs Analysis Call (1h)
Session 1	Workshop: Theory & Exercises (3h)
Session 2	Workshop: Speeches/Conversation Practice (3h)
Individual 1-2-1 calls	Coaching on application of lessons learned (2 x 0.5h/person)
Time commitment per participant:	7h of online workshop 0.5h for Needs Analysis 1h of coaching

- Digital Materials: slide decks and practice scenarios

## TRAINERS

### John Held

For trainer profiles please go to <https://accentbusiness.pl/team/>

**For more information, please contact us:**

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