

Leader Talk

Recommended for Senior Level Leaders.

WHAT IT'S ABOUT

How to interact with employees, C-level leadership, and business partners in a way that builds a positive impression/brand, makes an impact, and builds relationships.

Depending upon the needs of the group, elements of the workshop could include:

- public speaking to large groups or C-level executives
- storytelling and anecdotes
- inspirational talks and conversations
- confidence and humor
- passion and charisma
- networking for individual and company success

As part of the workshop, leaders will take a more “strategic” look at their communication style, techniques and tools, and diagnose areas for improvement or change.

TRAINING AIMS

By the end of the course, the participants will be able to:

- adjust their message to the audience they are going to address;
- focus their message and have a clear call to action;
- create stories and take their audience on a “journey”.

DURATION & COMPONENTS

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| Pework | Individual Needs Analysis Call with each participant (0.5h/person) |
| Session 0 | Group intro call (1h) |
| Session 1 | Workshop: Theory & Exercises (3h) |
| Session 2 | Workshop: Speeches/Conversation Practice (3h) |
| Mentoring | Coaching on application of lessons learned (2 x 0.5h/person) |
| Time commitment per participant: | 7h of online workshop 0.5h for Needs Analysis 1h of coaching |

- Digital Materials: slide decks and practice scenarios

TRAINERS

John Held

For trainer profiles please go to <https://accentbusiness.pl/team/>

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