

Powerful Business Presentations

Recommended for everyone who has experience in delivering business presentations.

WHAT IS IT ABOUT

Creating goals that drive people to action and achieve concrete business results.
Building your presentation so that engages the audience.
Creating effective, meaningful visuals that summarize and support the information.
Delivering memorable presentations that leave the audience focused rather than drained of energy.

TRAINING AIMS

By the end of the course, the participants will be able to:

- create a clear goal for their presentation
- help their audience understand why the information is important;
- use a simple and powerful presentation structure that will anchor their message in the minds of the audience;
- create powerful and engaging slides for their presentations;
- deliver presentations with more confidence thanks to practical tips and feedback.

DURATION & COMPONENTS

Prework	Complete Needs Analysis Survey; send sample slide deck
Session 1	Workshop: Preparation (2h) + Structure (2h)
Session 2	Workshop: Design (2h) + Delivery (2h)
Individual 1-2-1 calls	Coaching: 0.5h/person to work on their own presentation
Session 3	Final Presentation Practice (in 2 groups, 5 people/group, 3h/group)
Time commitment per participant:	11h of online workshop 0.5h coaching Up to 1–1.5h of homework spread over the course

- Post-course: individual presentation feedback
- Digital Materials: slide decks and worksheets

TRAINERS

Robin Baker, Caroline Pocięgiel, Monika Madoń

For trainer profiles please go to <https://accentbusiness.pl/team/>

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