

# **Preparing Speakers for Internal Events**

Tailored for Senior eaders who regularly address large audiences in the Shared Service Center community and are expected to consistently deliver compelling and impactful.

## WHAT IT'S ABOUT

These sessions provide you with a pit-stop to examine, benchmark, and reflect on your presentation techniques, visuals, and public speaking habits. Whether it is an All-Hands Meeting, Townhall, Quarterly/Yearly Business Results Review, or Annual Goal Setting, you will gain the ability to instill pride in the business, foster confidence in its objectives, and motivate teams to achieve outstanding results.

## **WORKSHOP AIMS**

Our goal is to empower senior leaders to be more effective, efficient, and engaging speakers, while still fostering a relational and supportive learning environment. This workshop is to serve as a personal gym for the senior leaders' public speaking skills:

- reduce the preparation time you spend adjusting the presentation to the needs of specific audiences by applying a relevant presentation structure;
- analyze, reflect on, and adjust the precision and clarity of your narrative (choosing what to remove, focusing on quantification and putting data in context);
- evaluate the impact of your visuals on the slides, ensuring they effectively enhance your message;
- examine how you project your voice and what your body language communicates during the presentations.

## **DURATION & COMPONENTS**

#### Option 1: fast-track 1-2-1 sessions (online with the possibility of arranging F2F sessions)

Pre-work	1:1 Introduction pre-call and sample presentation + sharing 2 sample decks
1-2-1 Sessions	Weekly 60-minute sessions over the period of six weeks

#### Option 2: group sessions (for 5-6 ppl, online with the possibility of arranging F2F sessions)

Pre-work	1:1 Introduction pre-call and sample presentation + sharing 2 sample decks
Group Sessions	Weekly 60-minute sessions over the period of six/seven weeks

## **TRAINERS**

#### Iryna Oleksiuk, Monika Madoń

For trainer profiles please go to: <a href="https://accentbusiness.pl/team/">https://accentbusiness.pl/team/</a>

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