

# Relationships in Global Business

Recommended for everyone who communicates with colleagues in other locations, including international locations.

## WHAT IT'S ABOUT

Building and maintaining healthy business relationships.  
Choosing the appropriate channel of communication for what is being communicated.  
Using simple models to discuss and/or correct issues in business relationships.

## TRAINING AIMS

By the end of the course, the participants will be able to:

- build and maintain healthier business relationships;
- analyse the social and cultural needs of their business relationships;
- choose the appropriate channel of communication depending on their goal;
- use simple analysis and feedback models to make changes in business relationships.

## DURATION & COMPONENTS

Prework	Complete Needs Analysis Survey
Session 1	Workshop: Defining Relationships (1.5h) + Building & Maintaining Relationships (1.5h)
Session 2	Workshop: Channels of Communication (1.5h) + Corrective Actions (1.5h)
Time commitment per participant:	6h of online workshop Up to 1h of homework between sessions

- Post-course: Feedback Survey
- Digital Materials: slide decks, templates, and practice scenarios

## TRAINERS

### Robin Baker

For trainer profiles please go to <https://accentbusiness.pl/team/>

**For more information, please contact us:**

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