

Storytelling in Business

Recommended for Team Leaders who attend at least 5 meetings a week where storytelling structures would help them give status updates, present business results, and call their Team Members/Managers to action in an engaging way with little preparation.

WHAT IT'S ABOUT

- Speaking on the spot using a storytelling toolkit.
- Reacting to challenging questions during meetings.
- Practicing with this toolkit during the sessions.
- Raising confidence when speaking up or responding to pushback.

TRAINING AIMS

- By the end of the course, the participants will be able to:
- reduce stress when speaking up or answering questions during business meetings;
 - learn storytelling structures that they can apply with minimal or no preparation;
 - practice those structures to engage and motivate their colleagues to take action.

DURATION & COMPONENTS

Pre-work	Complete Needs Analysis Survey
Session 1	Workshop: Narrative arc and building a 3-minute story: theory and practice (3.5h)
Session 2	Workshop: Simple storytelling structures: theory and practice (3.5h)
Time commitment per participant	7h online/F2F workshops Up to 1h of individual work

- Digital materials: slide decks, templates, and articles

TRAINERS

Iryna Oleksiuk, Nick Hawcroft

For trainer profiles please go to <https://accentbusiness.pl/team/>

For more information, please contact us:

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