

The Pitch

Recommended for everyone who wants to get a buy-in and promote ideas and solutions using intrapreneurial new-idea thinking from vision to value.

WHAT IT'S ABOUT

Preparing and structuring strong pitches focused on benefits.
Creating clear vision and benefit statements.
Clearly defining plans and deliverables.
Asking for action and support based on company/end-user benefit.

TRAINING AIMS

By the end of the course, the participants will be able to:

- act as an intrapreneur;
- create a short, well-structured pitch focused on benefits;
- express clear vision and execution statements;
- express their ideas clearly to their peers, managers, and stakeholders;
- act assertively and clearly when requesting action and support for their ideas.

DURATION & COMPONENTS

Prework	Complete Needs Analysis Survey
Session 1	Workshop: The Why (1.5h)
Session 2	Workshop: The How (1.5h)
Session 3	Workshop: The What (1.5h)
Session 4	Final Pitch Practice (2h)
Time commitment per participant	6.5h of online workshop Up to 1h of homework spread over the course

- Digital Materials: digital pitch structure template, infographic

TRAINER

Robin Baker

For trainer profiles please go to <https://accentbusiness.pl/team/>

For more information, please contact us:

website: <https://accentbusiness.pl/>

email: abt@accentbusiness.pl

mobile: +48 519 670 541