

# mini-Powerful Business Presentations

Recommended for everyone who would like to learn how to present in a nutshell.

### WHAT IT'S ABOUT

Creating goals that drive people to action and achieve concrete business results.

Building your presentation so that it engages the audience.

Creating effective, meaningful visuals that summarize and support the information.

## **TRAINING AIMS**

By the end of the course, the participants will be able to:

- create a clear goal for their presentation;
- help their audience understand why the information is important;
- use a simple and powerful presentation structure that will anchor their message in the minds of the audience.

## **DURATION & COMPONENTS**

Prework	Complete Needs Analysis Survey
Session 1	Workshop: Preparation Goal + Structure (3h)
Session 2	Workshop: Body Language + Design (3h)
Time commitment per participant	6h of online/F2F workshops Up to 1h of individual work

• Digital materials: slide decks, handouts, articles, links, and references.

### **TRAINERS**

Iryna Oleksiuk, Monika Madoń, Robin Baker, Caroline Pocięgiel

For trainer profiles please go to https://accentbusiness.pl/team/

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